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f t i #Parisjetaime

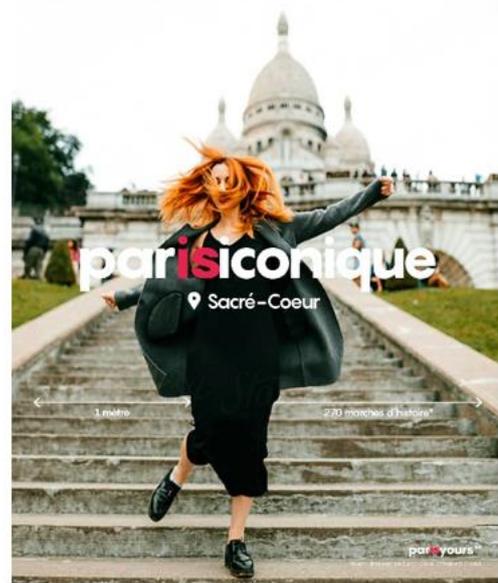
## This summer, Paris is yours!

**Paris is buzzing with life again, and Parisians and people from the Ile-de-France region are the first to enjoy it. After several weeks of inactivity, hotels and restaurants are now open again, and must-see museums and monuments are coming up with new ways of appealing to visitors. The summer of 2020 will be unique, and Paris Convention and Visitors Bureau invites you to (re) discover the French capital in complete serenity.**

Paris Convention and Visitors Bureau (PCVB) has been working for several weeks now with players in the Parisian tourism industry to restart tourism in the capital and create new offers in line with expectations. Several barometers have been set up to identify and anticipate the travel intentions of the French and foreigners. One of the most prevalent criteria for travellers for the coming weeks is local travel and the search for adventures close to home, confirming the predictions made at the end of lockdown. It is with this in mind that the PCVB is offering visitors the opportunity to rediscover Paris, sometimes in an unexpected way, and in accordance with health regulations.

### More than 700 free guided tours to go out and explore Paris

As part of its recovery plan, Paris Convention and Visitors Bureau has partnered with Paris City Hall and the [Fédération Nationale des Guides Interprètes et Conférenciers \(FNGIC\)](#) (the French Tourist Guide Association) to offer more than [700 free guided tours](#). Objectives: support a sector particularly affected by the crisis and offer Parisians and Ile-de-France residents the opportunity to enjoy the capital in the company of a licensed guide, to learn more about a local area, or to have fun with their families. 15 itineraries, accessible to all, available from 11 July to 30 August 2020, have been selected. The line-up includes urban orienteering with friends or family, a street-art trail, walks in local districts and walks in the footsteps of famous people. The FNGIC, which has more than 1,300 licensed guides, will therefore be accompanying some 10,000 or so Parisians over the summer period. Among the visits on offer, Parisians and Ile-de-France residents can choose to set off on the trail of the Three Musketeers, solve a mystery on the Butte Montmartre, or discover the village-like Charonne. Visitors can register now on the website [parisinfo.com](#).



PARIS je t'aime

### City walks widen the horizons of visitors

In addition to guided tours, Paris Convention and Visitors Bureau has launched a series of [city walks](#) in districts outside the centre of Paris. The opportunity for visitors to discover arty Montparnasse, street art in the 13th arrondissement or nature in Paris in the heart of the 12th. Some walks offer the opportunity to travel without leaving the city: the less well-known, Goutte d'Or district takes visitors on an exploration of African culture in Paris in partnership with the cultural agency Little Africa. Visitors will discover markets with manifold flavours, street food and hip ready-to-wear stores, as well as cultural places that actively participate in the life of the neighbourhood. A real journey into cosmopolitan Paris. Children and those still young at heart can retrace the footsteps of Lady Bug. Paris is the setting for the famous animated series 'Miraculous: Tales of Ladybug & Cat Noir'. The capital's gardens, museums, monuments, squares and fountains all feature in the cartoon episodes - a great way to discover Parisian heritage while having fun. Thrill-seekers can venture into scary Paris with stories of the guillotine, crocodiles in the sewers, and the Catacombs. These walks benefit from

geolocation through technology from start-up company Vizity, allowing visitors to explore the capital independently. The walks, a different way for visitors to discover Paris, are in line with [Explore Paris](#)'s wishes to provide a new way of experiencing Paris and the Ile-de-France region, with for example discovery workshops like apiculture, stand up Paddle on the river Marne, and permaculture.

### And why not discover Paris by night?

The PCVB is launching 'Les Nocturnes de l'Été' (Summer evening openings'). The occasion for visitors to discover the City of Light at night, through new offerings. The RMN Grand Palais offers an immersion into Pompei at the time of its splendour and its destruction through 360° HD projections, sound effects and 3D reconstructions of streets and houses. RunRun Tours invites visitors to discover the city at night on a jogging tour, and for those who are more comfortable on a bike, they can explore the city on Holland Bikes on the Night Tour. The Cité de l'Architecture & du Patrimoine is open all summer and has extended visitor hours, until 9pm, on Thursday evenings. This initiative has been created to fall in with 'Un Été Particulier' ('A Special Summer'), a programme of cultural, educational and sporting events launched by Paris City Hall to enable Parisians and tourists to enjoy a range of activities. Performing art events, such as the 'Paris l'Été festival', but also other festivals (Classique au vert, Paris Jazz Festival and Pestacles) held in the Parc Floral de Paris, will take place over more than two months.

Throughout the summer, visitors will also get the chance to win Parisian experiences via competitions on Paris je t'aime social networks. The opportunity, perhaps, to enjoy dining on the rooftop terrace of the Terrass Hotel, fly over Paris by helicopter with Helipass or spend a special night on VIP Paris Yacht Hotel.

Visitors can also purchase [Paris Passlib](#), the capital's official city pass. It is available online on PARISINFO, in all the information points of the Paris Convention and Visitors Bureau, and includes admission to the major museums and monuments of Paris and the Ile-de-France region, as well as unlimited travel on public transport (zones 1 to 3).



Throughout the summer, check out all the offers on [parisinfo.com](#)!

See the opening hours of our reception points at the following link: <https://en.parisinfo.com/practical-paris/paris-convention-and-visitors-bureau/welcome-centres>

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